

## How Building A Sleepover Business Will Change Your Life

If you want to know if your life can be impacted by creating your own sleepover business, then ask yourself these five questions:

1. **Are you, or have you ever been, exhausted by the never-ending demands of the workforce?**
2. **Do you wish that you had more time to spend with your family?**
3. **Would you like to find a balance between full-time work and full-time parenthood, without having to choose?**
4. **Does the idea of starting a business excite you, but knowing where to start feel too daunting?**
5. **If someone offered you a complete guide to start your own business with everything you need to know to become successful, would you commit?**

If you're thinking to yourself, "YES! That's me!" then this 5-week course was designed especially for *you*. During this programme, you'll work alongside other members who are facing the same conflictions, and together I will walk you through, step by step, how to begin your sleepover business and take over the

industry! But first, I want to extend a warm welcome to you and personally deliver your “business in a box”!

*[INSERT WELCOME VIDEO HERE]*

### Why THIS Course Leads to Your Success

It took me five years to build my multi-award-winning sleepover business, Dreamee Teepees, from the ground up. That’s five years of hard work and dedication, which led me to a point in my career where I aspire to make other women, mothers, and entrepreneurs’ dreams come true. By providing all the knowledge I’ve acquired and every secret I’ve discovered along the way, this course will earn you success quicker than you can say, “Sign me up!”

Back when I started my business, I didn’t have access to a step-by-step guide. I wish I did, as I’m also a full-time mum to 5 young boys. A course like this would have saved me time if I had learned from someone else’s mistakes AND successes. If I could do it on my own without support, then you can certainly do it with support!

## What to Expect During this Course:

### **“5 Weeks to Your Successful Sleepover Business”**

As a mum who understands how valuable your time is, this course doesn't beat around the bush. It's highly informative, easy to digest, and will get you excited about work again! Here are the essentials to know before you begin:

- **I've designed this programme to last 5 weeks, which means you'll have a fully functioning business in just over one month**
- **Your daily commitment to this course includes one video and one task to complete each day and on your own time**
- **During this course, you'll gain access to a live webinar each day, which is a great place for comments and queries**
- **An invite to our course's private Facebook page will be sent to you, where I will be available each day for more urgent queries**

Listed below is the weekly breakdown containing an immersive learning experience that I'm sure will leave you feeling confident and ready to take on the sleepover industry!



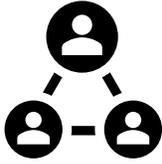
## WEEK ONE

- Introductions
- Settle into a positive mindset
- Envision your new business
- Establish individual business goals
- Learn how to reach targets



## WEEK TWO

- Devise a plan of action to earn return on investment
- Set budget and pricing plan
- Learn how to acquire equipment and supplies
- Understand legal and legislative requirements
- Become an official and legal business



### WEEK THREE

- Understand the importance of branding and marketing
- Learn your options for website building
- Create your brand and logo
- Establish your business on social media



### WEEK FOUR

- Identify your customers
- Decide which social media is best for outreach
- Create content that appeals to your prospects



### WEEK FIVE

- Setup client booking strategies
- Officially launch your business
- Learn how to spread the word and get clients quickly
- Accept your first booking

Normally, this course costs £597. However, due to COVID-19, I'm offering my programme to you for only £397.

And there's more to this package...

On top of the discounted rate, I've added additional items and services to the list of perks that you'll receive when opening your business in a box!

You will also benefit from:

- My 5-year compilation of PDF files with all the supplier details you will need
- Administrative document templates to make planning easier and more effective (£10 value)
- FREE 12-month entry into the Business Academy (£120 value)
- Discounted rates on extra, accredited training and equipment

You're not dreaming. This offer *really* is that good. However, if before week three, you are 100% sure that the sleepover business is not for you, then send an email to \_\_\_\_\_ for a full refund!

## Sleepover Business Bootcamp FAQs

My goal is to provide you with the confidence and security you need to make this dream come true, so here are my most commonly asked questions from new trainees.

**Q: How long will each lesson take?**

**A: TWO HOURS-** Your daily task for this course is to complete one video, followed by one related activity. The duration of each video depends on the lesson but usually lasts no longer than one hour. The lesson activity will also take about an hour to complete.

**Q: I have no idea how to start a business. Can I still be successful?**

**A: YES-** This course is designed to support you fully. That means if you don't understand a section or you need more clarity, I am available each day to help you and come up with a solution.

Q:

A:

Q:

A:

Q:

A:

You've officially been briefed on everything you need to know before signing up for this course!

Are you ready to commit to “5 Weeks to Your Successful Sleepover Business” and becoming the career mum that has it all? Act fast, because this discounted rate won't last long.

**YOUR CAREER BEGINS HERE**

Disclaimer: Your success in this course will be determined by how much work and dedication you put into this career. However, if you work hard throughout this course, then you'll unlock every secret you need to turn a profit on your investment.